

Post Shoot Resources

Making Your Picks

You have been furnished on a CD a photo gallery of unretouched proofs of all shots saved on the day of your photo shoot. The photos will have a *proof* stamp clearly visible on the face of the images. These are for your use only to assist you in choosing images you would like me to retouch. Proofs are not for distribution (to agents, friends, grandma, etc...) and are **not to be published in any way including posting on a Web site or otherwise made available to appear on any person's Web browser.** The CD is for the private use of the model only. It is not to be duplicated.

Your photographer will usually make the final choice of which images get retouched. Please refer to "*How Many (Retouched Photos) Can I have?*" from my file "*Info3_Model_Guide.pdf*". You can make a gross list of your "gut reaction" picks made without in depth analysis. Then either you or I (or both) can go through the 1st cut list and narrow it down to a nice, tight presentation that would be suitable for inclusion in a printed portfolio. A few extras can be chosen to appear on my Web site along with the portfolio picks. You can choose photos for me to retouch that you don't want published on my Web site. Just point those out to me.

Choose the strongest compositions and expressions and avoid repetition. These are not "portraits" or fun family snapshots. We need to see emotion, moods, expression, action, motion and artistic rendition. You can choose your favorites, place asterisks (*) next to your top picks and send the list to me. *The more (*) you add to your list, the less weight each will have.* I can help make the final cut and will give weight to your top picks. Not all of your top picks will necessarily make it into the final cut, as I may see similar but better compositions, which I will choose. See "*How Many (Retouched Photos) Can I have?*" from my file "*Info3_Model_Guide.pdf*".

Remember, you have to place yourself in the role of the talent manager saying, "*This photo will promote you well, that one will, that one won't...*" and so on.

Lists I receive closest to the day of the photo shoot receive priority processing. I calculate a "due date" for me to have an on-line portfolio complete based on the amount of time that passes before I receive your list. If I get the list two weeks after the shoot I mark it as due two weeks following my receipt of the list. Those whose shoot was at a date later than yours but who gets their list to me in a shorter time after the shoot receive priority.

Headshots

If you don't have an agent you will want to choose a headshot to circulate with your resume to prospective agents. Now more than ever, headshots are being submitted in color to agents when seeking representation.

If you have an agent (or when you are invited to join an agency) they will want to see your contact sheet (thumbnails of selected headshots). Go through the headshots and choose a number of them you like best. Pick enough for an agent to have a variety to choose from. Four to 12 should be plenty. I can make up the contact sheet for you and get it to you as an e-mail attachment.

When You Want a Few Prints

Walgreen's, CVS Pharmacy, Wolf Camera and other places do fine prints at less than my cost. Make sure you have a document from me granting reproduction rights. Give a *copy* to the print service people. For quantity reproduction see **Professional Printers** below.

Printing problems:

The ratio of width to height of the photo as originally captured is usually different from the ratio of width to height of the desired print. The photo as shot is usually skinnier and taller than the paper used for the print. This can result in the top and bottom of the photo being cut off when printed. For headshots let the bottom of the photo be the part that gets cut off. For photos of the model taken full length, reduce the size to be printed until nothing is cut off the top of the bottom. This will leave a white margin on the left and right sides of the print. If the margins are undesirable cut them off with a paper cutter.

Refer Your Talent Friends to Dave!

I appreciate it when you refer your performing and modeling friends to me for TFP work. Remember, I work with girls and young women 5 to 25 years of age. Before you refer somebody, please send me a good face and figure snapshot and describe their interest or involvement in modeling or acting. Please be certain the referred talent is attractive and engaged in her modeling interest. I have experienced very uncomfortable photo sessions where the model was not attractive. Apparently they thought I could make them attractive. On each such occasion the talent never contacted me again after receiving their CD of print-ready images. Please see *Refer Talent to Dave* in my Info3 Model Guide

Portfolio Considerations

3-Ring Binder (*Starter Portfolio*)

One style of portfolio is the 3-ring binder and sheet protectors. Prints for the 3-ring binder portfolio are printed on 8.5" x 11" photographic paper. The size of the image on the paper is 6" wide by 9" tall for vertical photos. Horizontal photos are printed on the paper so that the person viewing the portfolio does not need to turn the book to view the photo properly. These photos are printed as wide as possible on the paper and are positioned a little above page center. Actual image size of horizontal photos for 3-ring binders is 8.25" wide by 5.5" high. When the book is open only one photo should be visible. That is, no back-to-back photos in the sheet protectors.

The portfolio should contain ten photos. No more. The first photo should be a formal headshot, while the last photo should be a more free-form headshot. In-between you will have photos you have determined will promote you well.

Talent Agencies

NOTE:

Hold on to your wallet/purse. The most reputable agencies will not ask for money except for contractually agreed-upon percentage (usually 10-20%) of paid jobs they find for you *or paid jobs you find for yourself* while under contract.

Here are a few agencies (not in any particular order) that I've heard good things about:

Campbell Agency
Horne Agency
Mary Collins Agency
Kim Dawson Agency
Linda McAlister Talent
The Clutts Agency
Dallas Model Group
Core Talent
[Charisma+2](#) - gamer promotional models for live events

Not Sure

Wallflower Modeling Agency – Alexandra G vouches for them however

NOT - Some of these are legit but use unethical/coercive practices to separate you from your money or negative news about these has made it back to Dave. Do your research.

[Proscout, Inc.](#) Put "proscout talent" into Google (without the quotes) and read the results. One Source Talent does not represent themselves as being an agency! Do a Google search on "one source talent complaints" (without the quotes) and read some of the search results!
Linicomn Agency The (Promoted themselves as Elite Agency until forced to change name.)
Dallas Image - they require you to take their \$300 acting class.
ExploreTalent talent comment: I like to stay far away from Explore Talent. Their casting breakdowns are very unprofessional in my experience and their staggering prices are newbie bait a la Barbizon & One Source.
Page Parkes Model Camp
John Casablanca – does training. Not an agency. Cannot represent talent.
John Robert Powers
Neveah Models
Page Parkes Models Rep
Page Parkes Management
Barbizon School of Modeling

Check carefully any agency whose name sounds or looks like "Excel", "Exxxcel" and so on.

Texas Department of Licensing and Regulation

NOTE: HB3167 which took effect on September 1, 2011, abolishes state regulation of talent agencies and personnel services. Read about it here: [Scam Alert: Texas Deregulates Talent Agencies](#)

Talent Support

Dallas Film Casting: audition and commercial postings. It's a free newsletter subscription.

You have to be signed up in Yahoo Groups to subscribe to DFC:

<http://groups.yahoo.com/>

Then follow this link to sign up:

<http://groups.yahoo.com/subscribe/DallasFilmCasting>

When you sign up you get six messages that contain a wealth of information worth printing and putting in a binder for reference. You can choose to receive your messages from the DFC maillist as a daily digest or individually when they are sent out. If you choose the digest you won't see the subject lines in your inbox. So I stick with the individual mailings.

Craigslist

<http://dallas.craigslist.org/>

Under **jobs** click on
“marketing / pr / ad”,
“tv / film / video”

also under

gigs
click “events”
and “talent”.

These will all have positions on promo modeling.

Backpage.com is a free classified advertising offshoot of Dallas Observer magazine:

<http://dallas.backpage.com/gyrobase/classifieds/index>

Under **jobs**, click on “show biz/audition”

Kids' acting classes: Hartt & Soul, KD Studio, and YoungActors.org. Also check out Nancy Chartier at REACT. <http://www.reactactors.com/pages/728597/index.htm>

I recommend you set up profiles on One Model Place (all ages) and on Model Mayhem (16 and up).

OMP:

<http://www.onemodelplace.com/index.cfm>

When you set up the profile, choose the "pay" or "compensation" or "will work for" or "seeking: choice that will make it say "TFP and Paid" the profile viewed by visitors. In other words, the connection between the item you select when editing the profile isn't exactly what appears when the

profile is viewed. You don't want in the profile to have it say "Seeking: Depends on assignment". That leaves the visitor clueless.

Printing

As noted above, Walgreens, CVS Pharmacy and other convenient locations can now produce high quality prints for your portfolio.

To have a quantity of headshots run off contact places like:

Gigantic Color
1201 Oak Lawn
Dallas, TX 75207
(214) 741-1970 ext 261 Ask for the photo department
e-mail Photolab@giganticcolor.com
Creative Printing
311 N. Stemmons Frwy. Suite 400
Dallas, Texas 75207
(214) 741-2011
<http://www.creative-print.com>

ABC Imaging
Can print "print ready" photos same day! (Candace C says)
Address is 2001 Bryant St #150
Dallas, TX 75201-3003
(214) 231-1332
<http://www.abcimaging.com/>

ABC Pictures, Inc.
1867 E. Florida Street
Springfield, MO 65803-4583
(888) 526-5336
<http://www.abcpictures.com/digitalfiles.asp>

For Comp Cards, business card comp cards and business cards visit:
<http://www.colorcompcards.com>

And another added 20 August 2011:
We are located in Orlando, FL and specialize in mail order.
Our Headshots & Comp cards are printed on a Indigo Digital Offset Press.
100 Color 8x10's are \$79.00
100 Comp Cards are \$99.00
I can send you free samples of our work if you like.
Greg Young
407-839-5029

www.PhotoscanOnline.com
www.facebook.com/photoscan
Since 1989